

## ETHERNET IN THE FIRST MILE (EFM)

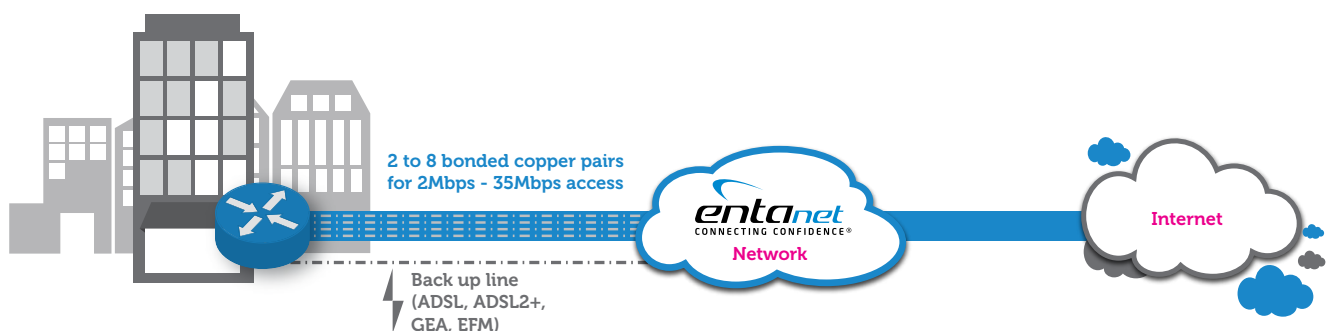
**Entanet's EFM is an uncontended and reliable form of connectivity for businesses looking for a cost effective alternative to leased lines but still with a strong Service Level Agreement.**

Entanet's EFM solutions use between two and eight copper pairs to deliver symmetrical Ethernet speeds from 2Mbps to 35Mbps to businesses situated within 4.8km of the serving exchange. The distance between the customer's premises and serving exchange and also their bandwidth requirement determines the number of copper pairs to be used to deliver the desired access speed, with installation completed in 30-35 working days.

Our EFM solutions are backed by a comprehensive Service Level Agreement and a choice of backup options. We additionally provide 24/7 UK based technical support with 24/7 network monitoring by our Network Operations Centre and guarantee return to service within 9 business hours in the event of a circuit failure.

With Entanet's EFM you are able to provide customers with affordable Ethernet solutions that facilitate

and support their adoption of cloud hosted services and IP based voice and data.



## KEY FEATURES

- ✓ Highly resilient connection
- ✓ 2Mbps - 35Mbps symmetric speeds
- ✓ Available to over 60% of UK businesses
- ✓ Installation in 30-35 working days
- ✓ Lower installation costs
- ✓ Comprehensive 100% SLA
- ✓ Backup options available
- ✓ 9 business hour return to service guarantee
- ✓ 24/7 UK based tech support
- ✓ 24/7 NOC monitoring and maintenance



## WHY EFM?

EFM solutions are particularly suitable for organisations seeking greater reliability from their connectivity at an easily affordable price. EFM uses multiple bonded copper lines. Should one pair fail, the connection will still remain operational at a lower speed until the problem is quickly resolved. Coupling this with a comprehensive Service Level Agreement and a range of backup options shows why many organisations see EFM as a step up from rate adaptive broadband.

Businesses are becoming increasingly reliant on their connectivity solutions in order

to connect multiple branches and remote workers, run critical applications such as VoIP or cloud hosted services and maintain essential online assets such as e-commerce portals and websites.

EFM is often chosen by organisations that want to reduce monthly rental and install costs by utilising their existing copper infrastructure, while reducing lead times to 30-35 working days.

## WANT TO KNOW MORE?



### ETHERNET: FROM START TO FINISH

The essential steps of a successful Ethernet order

Read our free Ethernet: start-to-finish eBook  
Visit [www.entanet/start-to-finish](http://www.entanet/start-to-finish) to learn more