

IP VOICE




entanet
CONNECTING CONFIDENCE®

IP VOICE

Companies implement VoIP solutions for various reasons. Some are aiming to reduce costs, some are hoping to increase flexibility and rapidly support remote workers, while others require flexible disaster recovery solutions or are looking to replace existing traditional PBX systems. By adding Entanet's VoIP services to your portfolio you can take advantage of this growing market and provide your customers with flexible, scalable, cost effective and high quality IP-based telephony solutions.

WHAT'S AVAILABLE FROM ENTANET?

Entanet's award winning, high quality and reliable VoIP service portfolio flexibly addresses the communication needs of diverse customer groups. Choose from:

BUSINESS CLASS HOSTED

Our hosted business class service known as VoIP Enrich is a feature-rich, multi-user solution. It is an ideal platform on which to build a profitable business IP telephony proposition by providing a cost effective way of accommodating your customers' immediate and future voice communication needs.

With just a one month contract, the solution is fully flexible and scalable, enabling you to easily add or remove users and features as and when required.

Standard functionality includes:

- Hunt groups - that ensure customers are directed to the right department

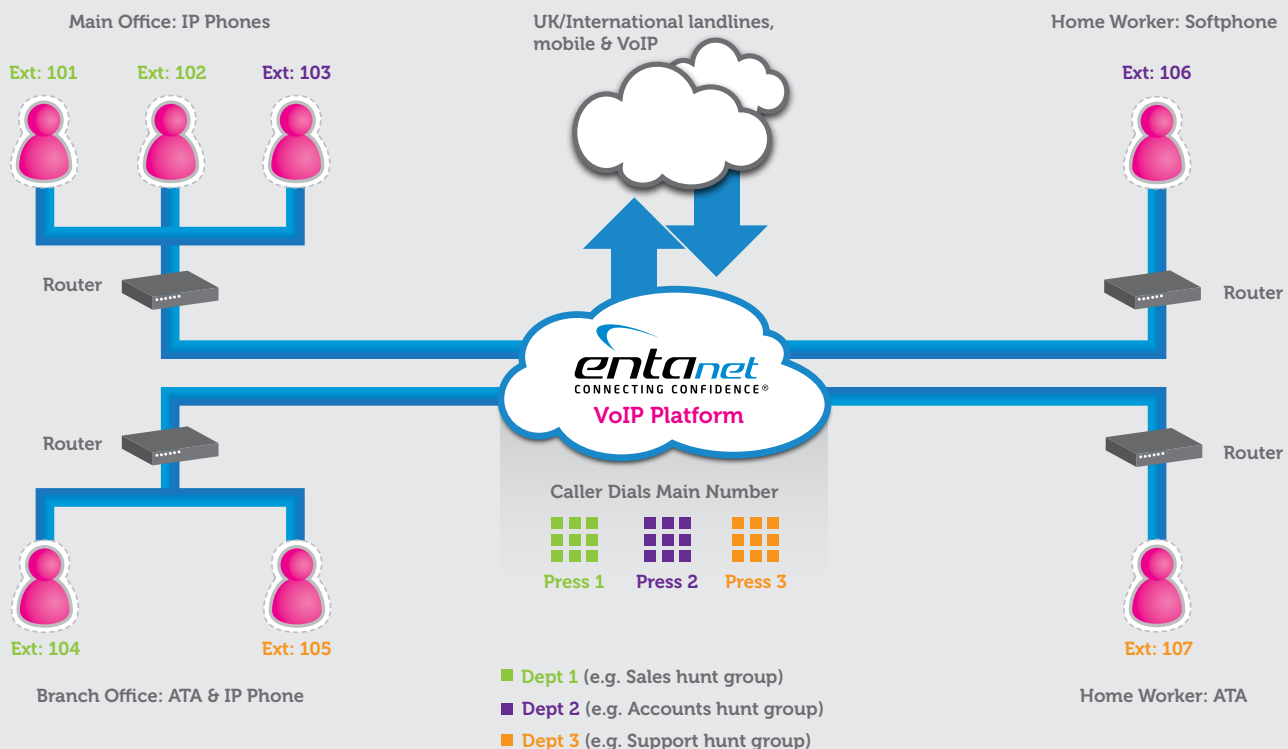
- Call queuing - to ensure customers are retained
- Auto attendant and time based routing - to effectively manage the flow of incoming calls
- Call recording by extension, hunt group or call queue - for complete information security
- Extension level dialling - to direct calls efficiently
- Follow me - to ensure customers can always be contacted
- White-label user portal - enabling you to resell the service under your own brand

Using a suitable broadband or Ethernet connection, VoIP Enrich negates the need for multiple PSTN or ISDN telephone lines usually required for traditional PBX systems.

It also provides the flexibility to port BT telephone numbers over to the account, negating the need to change phone numbers.

With VoIP Enrich, you are able to deploy a flexible telephone system without the costs associated with on-site PBX systems. Calls can be made using existing telephone hardware by using ATAs (Analogue Terminal Adapters), by replacing the handsets with IP telephones or using a software phone. Meanwhile, through our secure online portal you can auto configure hardware; manage call queues, hunt groups and auto attendants; and get real time reports, all with extensive online guidance.

EXAMPLE HUNT GROUP



SIP TRUNKING

Serving customers who have an IP PBX server, our SIP trunking solution known as VoIP EasyAccess provides a straightforward gateway access to Entanet's resilient national network.

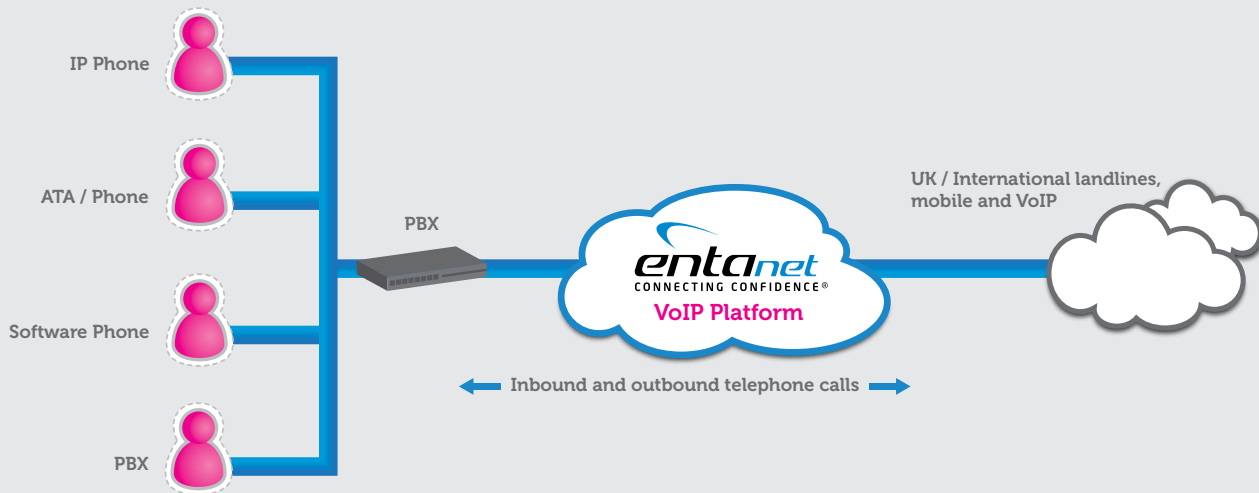
Alternatively, if you have the in-house technical knowledge to build your own VoIP platform to control all call functionality and customer billing

and simply need a call termination service to route the calls from your system to the outside PSTN network, VoIP EasyAccess completes the call termination element of your VoIP solution.

We also support IAX for incoming calls for Asterisk users.

Functionality includes:

- Full geographical numbering (01, 02 and 03 telephone numbers) and 0845 numbers
- Existing BT numbers can be migrated to our network
- 30 day contracts available



SINGLE-USER PRE-PAY

Our low cost pre-pay option known as VoIP Express is an entry level hosted VoIP proposition for single-user customers. It boasts a number of key features that enable your customers to enjoy the benefits of VoIP over and above those they get from lesser mainstream products aimed at residential markets:

- Geographic (01/02/03) or non-geographic (0845) telephone numbers
- Online user portal to allow customers straight forward day-

- to-day management of their call features, including pre-pay top-up
- SMS facility with the ability to send texts from the online user portal
- Free 'on-net' calls and competitive 'off-net' call rates
- Real-time call data to keep track of where calls are made to and received from
- Voicemail retrieval by phone, email or online at the user portal
- Black and white call lists to block or allow calls from specific numbers
- Call forwarding so that customers

- can always reach you, wherever you are
- 24/7 UK based technical support

With VoIP Express you can generate a profitable revenue stream while providing your customers with a low cost and easily manageable pre-pay VoIP solution. What's more, as an Entanet partner you're entitled to a complimentary VoIP Express account, enabling you to experience Entanet's reliable VoIP service first hand and benefit from free calls to all Entanet numbers.



VOIP USER PORTAL

Our online VoIP portal is available to your VoIP customers 24/7 to manage their account, monitor real-time call information and set additional features including auto attendants, hunt groups and call queues. All this is available under your own brand with options available to re-brand the portal with your own logo, contact details, colour scheme and sales messages via our partner interface called synergi.

VOIP EMERGENCY SERVICES WEBSITE

We offer a white labelled website supporting Ofcom's extension of General Condition 4 to VoIP services, which requires all VoIP providers to make address information available to the emergency services so that a caller's location can be easily identified and help can be sent to the right address.

Our brand neutral website allows you to direct your customers to the site to provide their location information

without compromising your own VoIP branding. Details of the location of each of their VoIP numbers are then directly available to the emergency services. Should your customers change the location of their service in the future, they can easily update their VoIP numbers and set up periodic reminders to ensure the locations they set remain current.

CHOICE OF HARDWARE

We offer excellent deals on VoIP handsets to complement your VoIP services, from Snom to Yealink with Gigaset also available. Delivery is available direct to you or your customers and we can even provide pre-configured handsets.

WHERE DO YOU MAKE MONEY?

Where is the financial opportunity for you as an Entanet VoIP partner? Entanet's product portfolio and the extent of its service offering create several ways for you to generate on-going commissions. Quite simply you

can earn margin on:

- The initial charge for setting up your customers' accounts
- Ongoing monthly charges for every account that your customers are running
- Every chargeable call that your customers make from their account(s)
- Hardware sales including IP servers, IP phones and ATAs

In addition you can explore the opportunity of providing the underlying access connectivity and additional products to your customers including:

- The installation and rental of the PSTN line that carries the monthly broadband
- The monthly broadband connectivity and bandwidth or,
- Set up and ongoing rental of dedicated leased line or EFM circuits where these best support a customer's VoIP solution
- The provision of marketing (08/09) numbers
- and more...



WHY CHOOSE US?

CREDIBLE

"The VoIP Enrich product is very good. As a company with a technical focus we appreciate the wide range of features that it offers. It's a very flexible solution - it feels like an enterprise solution and can work for small and large businesses.

Yellow Arrow

STRONG

SECURE

"We're very pleased with friendly and knowledgeable staff and the service Entanet has provided to us; and this, coupled with their efficient and professional approach, has ensured our needs are met in an ever changing business world."

Swift Managed Services

PRO-ACTIVE

SUPPORTIVE

PERSONAL

VALUED

By reselling Entanet's high quality and reliable VoIP services I have not only satisfied the needs of a high profile customer but I have earned further business from them, helping my business to grow and succeed. I would highly recommend Entanet's services.

Netvision IP Ltd

PROFESSIONAL

INNOVATIVE

PIONEERING

EMPOWERING

RELIABLE

ASK US TO QUOTE

Our experts are on hand to discuss your requirements and help identify the most appropriate and cost-effective solution.

SIMPLY CONTACT US

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